



**PCOA**  
Aging well for life

For sponsorship information contact,  
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## Sponsorship Levels

Sponsorship Level	Program Underwriting	<i>Never Too Late</i> Advertising & Subscription	Social Media & Website Recognition	Other PCOA Publications	Other Recognition
<b>Diamond Sponsor</b> <b>\$10,000</b>	Underwriting recognition for one of a variety of PCOA programs of your choosing - logo and name on digital and print materials (varies by program)	<p>Twelve (12) ½-page ads in <i>Never Too Late</i> Newsletter</p> <p>One (1) ½-page Advertorial in <i>Never Too Late</i></p> <p>250 total copies of <i>Never Too Late</i> distributed monthly to up to 5 locations</p>	<p>Facebook partnership posts throughout the year with your page tagged</p> <p>New sponsor appreciation Facebook post with photo/image of your choosing</p>	One (1) spotlight story in PCOA's Sterling donor newsletter	<p>Recognition at PCOA's annual sponsorship recognition event (may be held virtually)</p> <p>Recognition plaque for your corporate office</p>
<b>Gold Sponsor</b> <b>\$7,500</b>	Underwriting recognition for one of a variety of PCOA programs of your choosing - logo and name on digital and print materials (varies by program)	<p>Twelve (12) ¼-page ads in <i>Never Too Late</i> Newsletter</p> <p>One (1) ½-page Advertorial in <i>Never Too Late</i></p> <p>200 total copies of <i>Never Too Late</i> distributed monthly to up to 4 locations</p>	<p>Facebook partnership posts throughout the year with your page tagged</p> <p>New sponsor appreciation Facebook post with photo/image of your choosing</p>	One (1) spotlight story in PCOA's Sterling donor newsletter	<p>Recognition at PCOA's annual sponsorship recognition event (may be held virtually)</p> <p>Recognition plaque for your corporate office</p>

# Sponsorship Levels

Sponsorship Level	Program Underwriting	<i>Never Too Late</i> Advertising & Subscription	Social Media & Website Recognition	Other PCOA Publications	Other Recognition
<b>Silver Sponsor</b> <b>\$5,000</b>		<p>Six (6) ¼-page ads in <i>Never Too Late</i> Newsletter</p> <p>One (1) ½-page Advertorial in <i>Never Too Late</i></p> <p>150 copies of <i>Never Too Late</i> distributed monthly to up to 3 locations</p>	<p>Facebook partnership posts throughout the year with your page tagged</p> <p>New sponsor appreciation Facebook post with photo/image of your choosing</p>		<p>Recognition at PCOA's annual sponsorship recognition event (may be held virtually)</p> <p>Recognition plaque for your corporate office</p>
<b>Bronze Sponsor</b> <b>\$2,500</b>		<p>Four (4) ⅛-page ads in <i>Never Too Late</i> Newsletter</p> <p>100 copies of <i>Never Too Late</i> distributed monthly to up to 2 locations</p>	<p>Facebook partnership posts throughout the year with your page tagged</p> <p>New sponsor appreciation Facebook post with photo/image of your choosing</p>		<p>Recognition at PCOA's annual sponsorship recognition event (may be held virtually)</p> <p>Recognition plaque for your corporate office</p>
<b>Friends of PCOA</b> <b>\$1,000</b>		<p>Two (2) ⅛-page ads in <i>Never Too Late</i> Newsletter</p> <p>100 copies of <i>Never Too Late</i> distributed monthly to up to 2 locations</p>			<p>Recognition at PCOA's annual sponsorship recognition event (may be held virtually)</p>